

HEARST'S STEPS TO AVERT WAR SHOWN

Continued from First Page.

propaganda coming by wireless to the Hearst newspapers. A despatch from Mr. Van Hamm to his chief, dated February 26, 1917, protested against their continuance, saying:

"Earnestly urge immediate action to check or stop the Hearst propaganda. They come by wireless and surely are picked up. Despite your well known attitude of neutrality, these dispatches are so worded as to permit the inference that Berlin is dictating our policy. I find we are drifting into a situation akin to the false McKinley one, only accentuated manifold. I urge we check Hale and all agencies that tend to throw discredit upon our declared attitude of sturdy Americanism."

Throughout the correspondence there was to be noted intense anti-British sentiment on the part of Mr. Hearst. The instructions to the editors were to play to the limit anything and everything reflecting on Great Britain's predominance in allied countries and to dwell upon the ancient grudge between the United States and England and the century long friendship between the United States and Germany.

Citations of the attitude of *Harper's Weekly* toward British shipment of arms to the Confederate States of America during the civil war were suggested. There were interchanges of telegrams between the *Vossische Zeitung* of Berlin and Mr. Hearst, in which the latter urged on his editors the desirability of printing.

Coupled with these despatches also were interesting instructions as to preserving the strictly American tenor of everything appearing in the papers, even to dictation of when to print and when to eliminate the Stars and Stripes from the paper and when to use red, white and blue displays.

Patriotic Trimmings.

On February 26, 1917, Mr. Hearst telegraphed as follows to Mr. Carvalho from Palm Beach:

"Why not run the red, white and blue title that we had for the last edition through all editions for a few days during these troublous times? I think it will meet popular sentiment. Also please run little American flags to right and left of date lines on inside pages like *Chicago Herald*."

After a week of red, white and blue display Mr. Hearst wired Mr. Carvalho on March 3, 1917, the day before the second inauguration of Mr. Wilson and when the Sixty-fourth Congress was to go out of existence:

"If the situation quiets down please remove color flags from first page and little flags from inside pages. I think they have been good for this week, giving us very American character and probably helping sell papers. But to continue effective they should be reserved for occasions."

The outline of editorial policy was made by Mr. Hearst, it was shown, according to another telegram Mr. Carvalho got at about the same time. In it Mr. Hearst recognized the deadly imminence of war and suggested a

most pessimistic view of the outcome. The telegram read:

"Our editorials should be patriotic, without the slightest criticism, direct or indirect, of the Administration. I guess Germany is going to sink every ship that tries to run the submarine blockade, and this means three things:

"First, that we will get into the war; second, that England will be starved into submission in less than six months; third, that Germany will then have time to devote to us, and this country will soon be in a condition similar to warring European countries. We must prepare in every way. Can we say these things editorially?"

This telegram was introduced in evidence:

"Use the Star Spangled Banner in all morning papers. Do not print *Vossische Zeitung* message."

Message From Berlin.

This was sent by Mr. Hearst to Mr. Carvalho on February 25, 1917. The *Vossische Zeitung* message referred to by Mr. Hearst was a wireless sent from Berlin on February 22. It was addressed to Mr. Hearst at "The Breakers, Palm Beach," and read:

"Since rupture of relations, Reuters misrepresentation more than ever uncontrollable. Kindly cable brief statement precise situation opinions leading American circles. Many thanks beforehand."

"Ullsteinhaue, Berlin."

The dictation of the cartoon policy of the Hearst anti-war propaganda, which was in full flood in February and March, 1917, a few weeks before America declared war, was reflected in a telegram to Mr. Carvalho dated March 3, 1917. This telegram said:

"McCoy should make strong eight column cartoon occupying in depth two-thirds editorial page, showing smaller figures Uncle Sam and Germany shaking their fists at each other on left side page and on right side big head and shoulders of Japan with knife in hand leaning over into picture and evidently watching chance to strike Uncle Sam in back, title of picture to be 'Watchful Waiting,' unquote subtitle quote 'Look Out Uncle Sam, your neighbor Japan is eagerly waiting an opportunity to strike you in the back,' unquote."

"(Sig.) HEARST."

While pleading for peace through his American publications Mr. Hearst at the same time was cabling seductive preachers to Germany striving to avert war. On February 24, evidently in answer to the *Vossische Zeitung* plea, said Mr. Bielski, he cabled Hale in Berlin:

"I firmly believe that the vast majority of the people of the United States are entirely uninterested in war with Germany. I believe also that the people of Germany are equally uninterested in war with the United States. Under such circumstances I cannot see why the century old friendship of the United States and Germany cannot be maintained and perpetuated by the high minded and humanitarian rulers and political leaders of our respective countries."

"We in America have just celebrated the anniversary of Washington's birthday and this should remind us that the friendship of Germany and the United States was inaugurated by

Washington and Frederick the Great, two of the ablest and wisest and most far seeing statesmen that any nation has possessed in the history of the world. May the statesmen of our respective countries to-day heed the advice and follow the footsteps of these two great leaders of men and be leaders of nations."

Outlines His Attitude.

"The course of my newspapers has been fair to Germany not because I am pro-German any more than I am pro-Ally. I am merely patriotically interested in the welfare of my own country and altruistically interested in the progress of the world."

"I am sure the United States will value in the future the consistent friendship of Germany as it has valued it in the past and I think that most Americans realize that Germany, like France, represents in Europe a political, social and economic progress similar to our own."

"Americans from childhood have been taught to regard both Germany and France as their proved friends. We therefore deeply deplore the war between these great nations, which have contributed so much to the progress and civilization of the world, and we earnestly desire to employ the influence of our country not for the extension and protraction of the war, but for the promotion of a just and lasting peace."

"WILLIAM RANDOLPH HEARST."

But before the long cablegram setting forth Mr. Hearst's views for Teutonic consumption could be sent W. B. Shiber wired from New York to J. W. Willcomb, with Mr. Hearst at Palm Beach, that the Tuckerton wireless station, owing to congestion, could not get the message away for three or four days, and Mr. Hearst's attitude having for some undisclosed reason changed in the meanwhile, Mr. Willcomb answered Mr. Shiber's telegram with this message:

"Please make strenuous effort to kill the long cable sent to Hale by chief on 24th, which Shiber says is held up by rush of wireless. See Shiber's telegram to me to-day. Wire me when it is killed."

"J. WILLCOMBE."

Intrusion of Viereck.

Continuing the relations, Mr. Bielski showed that at this point in the telegraphic conversation George Sylvester Viereck intruded with a telegram to Mr. Hearst which was interpreted to have been the basis of Mr. Hearst's belief that Attorney-General

Gregory had "faked" the Zimmermann note. Viereck said:

"Another Meyer-Gerhard hoax, the alleged letter of Alfred Zimmermann published to-day, is obviously faked; it is impossible to believe that the German Foreign Secretary would place his name under such a preposterous document. The letter is unquestionably a brazen forgery planted by British agents to stampede us into an alliance and to justify violations of the Monroe Doctrine by Great Britain."

"This impudent hoax is made public simultaneously with frantic appeals of allied Premiers enjoining the United States to enter the war. If Germany were plotting against us she would hardly adopt so clumsy a method. The real politician of the Wilhelmstrasse would never offer an alliance based on such ludicrous propositions as the conquest of Mexico of American territory."

"The creaking of the machinery of the British propaganda is clearly perceptible; the intention is, of course, to arouse the war spirit of the peace loving West and to overwhelm the pacifists in every part of the country. The entire story reads like a dime novel concocted by our guest, Sir Gilbert Parker, Great Britain's chief propagandist, in cooperation with the Phillips Oppenheim."

"Despite the insidious work of various imaginary artists in the pay of Great Britain we have still retained our common sense. We can still differentiate between fiction and fact. The American people are willing to be thrilled but refuse to be humbugged."

(Signed) "GEORGE SYLVESTER VIERECK, Editor of *Viereck's Weekly*, formerly *The Fatherland*, 1123 Broadway, New York City."

Dictated Editorial Policy.

Mr. Hearst dictated the editorial policy of Philip Francis, editor of the *New York American*, in the stirring weeks between the dismissal of Von Bernstorff and the declaration of a state of war. On February 25, 1917, he telegraphed Francis, according to Mr. Bielski's disclosure:

"Please make editorial advocating embargo for America along your own

lines. Also kindly make one for *Evening Journal* amplifying and improving following suggestions: 'America is not only being starved for the benefit of warring Europe but it is being plundered of its wealth as well. We are sending abroad genuine wealth, the wealth of our mines and our factories containing natural resources which God has given us for our development. We are receiving in return counters, media of exchange, which may never be redeemed. Of what use are the I. O. U.'s of a bankrupt?'

"Uncle Sam is being gold bricked. He is being sold a satchel full of green goods in return for his genuine and hard earned property. We are revelling in mock prosperity and will all wake up some fine morning and find the Sheriff at our doors. And why are we wasting our wealth? If it were for some noble purpose we could afford to go poor for a generation and find comfort and consolation in a worthy deed."

Wasting Our Wealth.

"But no; we are wasting our wealth to continue a carnival of murder, to prolong an era of overwhelming disaster, to encourage the destruction of the white race, to tear down the achievements of civilization which have taken ages to construct, to repudiate religion and violate all established standards of decency, morality and righteousness, to prostitute the progress of the world to the meanest and basest and vilest of purposes."

"If we persist in doing this we will

deserve the heavy penalty which will surely fall upon us. Let us end these shipments of food and ammunition and money to the warring nations of Europe for their sakes and for ours. Let us preserve our property and our self-respect. Let us end the war and the wastage of war and the woe which the war is wreaking. Let us feed our own people, build up our own country, conserve our own resources. America, first and forever."

"(Sig.) HEARST."

The photographic reproduction of the telegram included one under date of March 4, 1917, in which an entire editorial by Arthur Brisbane was devoted to the advocacy of the seizure by the Government of all munition plants and the commandeering of cold storage plants. This was accompanied by Mr. Hearst's suggestion in a brief despatch to Mr. Brisbane in which he ordered just such an editorial.

At almost the same time, Mr. Bielski said, Mr. Hearst was wiring to Carvalho on the eve of the adjournment of Congress a plea for an immediate call of an extra session based on the suggestion that President Wilson was seeking dictatorial powers. It said:

"March 3, 1917. 'I feel Congress should remain in continual session and protect the people's liberty. This making a dictator of President desperately dangerous precedent. It may do, no immediate harm with a good President, but it may do immense injury with some

Continued on Fifth Page.

"Good Sense" of New York



Created here in New York 50 years ago, the Coward "Good Sense" Shoe has been a favorite with men and women ever since.

"Good Sense" is a fine shoe, a considerate shoe, and is made for folks who think well of their feet.

Shaped from the softest leathers, it allows every part of the foot full freedom and comfort. "Good Sense" has an appearance of dignity and the feeling of well-worn slippers.

Sold Nowhere Else

James S. Coward
262-274 Greenwich Street
(Near Warren Street)
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IMPORTED HOSIERY

NO. 10 Hand Knit Wool Socks in White, Navy, Heather, Black, Grey, Brown, and all colors with colored stripes. A large assortment of finger patterns, a pair 1.50

NO. 15 Knit in Green, Grey, Brown, and Heather, with or without stripes. A pair 1.50

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STARTS NEXT MONDAY

Red Cross Roll Call.

The campaign is for members, not money. There will be no more money drives. All you need is a HEART and a dollar.

You will get a button for 1919

—like this



red cross, white ground, blue border—it is your receipt.

Wear your button—be sure to wear your button.

To Red Cross Workers: Remember that you are not to solicit anyone who wears the new 1919 button. He joins once, and once only. Don't solicit him again—he's a full-fledged member for 1919.

Everybody is helping—practically all services are voluntary.

Advertising space is donated, and paid for by donated funds.

Real estate folks give the headquarters' premises.

A bank has created a special banking organization within itself, with branches manned by experienced tellers, at no cost to the Red Cross.

Political parties—churches—the police—organizations of every kind and shade of political and religious belief—an army of workers who will work without any pay.

Fifty bands give their services for the gigantic glorified block party on Wednesday of next week.

—and so it goes, everybody is helping.

After all, there is only one New York—generous, affectionate, enthusiastic and touched to the heart, this time for "The Greatest Mother in the World."

Join. Join once. Join next Monday.

Wear your Button.

Red Cross Christmas Roll Call

DECEMBER 16th to 23rd

New York County Committee, 665 Fifth Avenue

The Red Cross is the greatest peace-time organization in the world.

Remember the
Influenza epidemic
Perth Amboy
Halifax disaster
San Francisco
earthquake

The Red Cross is always ready for anything.

AMUSEMENTS.

NEW YORK'S LEADING THEATRES AND SUCCESSORS

EMPIRE Broadway, 40th St. LANT 2
Mat. To-day & Sat. 2:30. WEEKEND
CURL, in "C. Haddon Chambers' THE
MALE SAVING GRACE"
Dec. 21-23. Mat. To-day & Sat. 2:30.

LYCEUM West 45th St. Eves. 8:30.
Mat. To-m & Sat. 2:30.
DAVID BELASCO Presents

DADDIES
LANT 2